# Peter Galgano

631-924-2835 • pgalgano99@aol.com

## EXPERIENCE

#### **UI/UX Designer at Metric5**

## Washington DC, September 2023 – Current-

Designed and developed user-centric interfaces for government applications, ensuring accessibility, usability, and compliance with federal standards.

- Created and maintained design systems to ensure consistency across platforms and streamline development.
- · Conducted user research, wireframing, and prototyping to improve workflows and enhance user experience.
- Collaborated with cross-functional teams, including developers and stakeholders, to align design solutions with business and technical requirements.
- Focused on improving accessibility (ADA compliance) and optimizing designs for diverse user needs.

### **UI/UX Designer at Wells Fargo**

#### New York City, NY January 2023 – March 2023

Collaborated with the marketing team to enhance client online experiences through the implementation of updated graphics, resolution of display issues, and utilization of cutting-edge technology, resulting in improved user satisfaction.

Conducted comprehensive competitive analysis and demonstrated expertise in sketching, wireframing, and
prototyping, effectively contributing to the development of innovative and user-friendly digital solutions.

### **UI/UX Designer at Trackforce Valiant**

Led a major company-wide initiative to modernize and revamp the user experience, user interface, and visual identity of an outdated website, mobile application, and product line of SAAS applications.

- Conducted extensive user research and competitive analysis to identify pain points and develop comprehensive solutions, resulting in a new design system that elevated the overall user experience.
- Collaborated cross-functionally with the sales department, product managers, and developers to ensure seamless implementation of new designs.
- Utilized Figma, Adobe XD, and Photoshop to expertly design and wireframe prototypes, and deliver effective hand-offs to the development team.

### **UI/UX Designer at Broadridge Financial**

Improved online product line usability for Broadridge Financial, simplifying complex financial applications to create an intuitive, user-friendly experience.

- Collaborated with the customer experience department to identify user pain points and conducted in-depth research to pinpoint areas of difficulty in financial form completion.
- Designed and refined sketches, wireframes, and prototypes based on user feedback to optimize ease of use.
- Results were a substantial increase in user satisfaction and streamlining the financial application process.

### Senior Graphic Web Designer at GVP Digital Media

Revitalized outdated websites by leading redesign efforts and working collaboratively with clients to modernize their online technology.

- Developed visually appealing designs that improved the overall user experience by updating fonts, graphics, layouts, and color palettes.
- Expertly executed full graphics and design work, alongside proficient hand-coded HTML and CSS, to ensure seamless integration of updated designs onto client websites.

### Brentwood, NY December 2014 – October 2017

## Woodbury, NY October 2017 – November 2022

## Bohemia. NY May 2001 – October 2014

## SKILLS

- Technical: Figma, Adobe XD, Adobe Sketch, InVision, Photoshop, Illustrator, Animate, HTML/CSS
- **Design**: Information Architecture, User Research, Wireframing, Rapid Prototyping, Presentation, Usability Testing, Design Systems, Responsive Web, Mobile Design, Inclusive Design
- Collaboration: Agile and Waterfall Methodology, Jira, Microsoft Teams

# **EDUCATION**

B.S. Degree in Education from Long Island University CW Post Associate's Degree in Liberal Arts from Suffolk Community College Brookville, NY 1995 – 1999 Selden, NY 1992 - 1994